

The screenshot displays the AirBlog dashboard interface. At the top, there are navigation tabs for 'Home', 'Articles', 'Drafts', 'Comments', and 'Settings'. A summary bar shows 'Published: 25', 'Drafts: 0', 'Total Views: 56,231', and 'Comments: 0'. Below this is a search bar and a list of 25 articles. Each article entry includes a title, a date, and a view count. The articles cover various topics such as 'Why Your Brand Needs a Content Strategy', 'The Future of Data Production: AI, LBS, and Immersive Experiences', 'How to Build a Successful Brand Identity', and 'The Importance of User Experience Design'. The interface is clean and professional, with a light blue and white color scheme.

AirBlog is Pilot's built-in blog engine. Create, manage, and publish blog posts with a full-featured editor, category organization, reader comments, and RSS feeds.

Key Features

- **Post Editor:** Rich text editor with formatting, media embedding, live reading time, and auto-generated URL slugs. Preview posts on the live site before publishing.
- **Publishing Controls:** Draft, publish, schedule, or archive posts. Mark as featured or sticky. Set visibility to public, password-protected, or private.
- **Categories:** Color-coded, icon-tagged categories with parent/child nesting. Posts can belong to multiple categories.
- **Tags:** Free-form tags with bulk management — rename, merge, or delete tags across all posts from the Tags tab.
- **Comments:** Threaded comments with replies. Rate limiting and honeypot spam protection built in. Moderation modes: approve-after-first-comment or manual. Moderators can approve, spam-flag, trash, reply, or pin comments individually or in bulk. Readers can like comments and opt in to email notifications when someone replies to them.
- **Media Library:** Browse and insert images or videos from your Assets Manager as inline content or featured images. Drag-and-drop upload directly into the editor.
- **SEO Fields:** Meta title (60 chars), meta description (155 chars), keywords, canonical URL, schema type, and robots settings with live character count guidance.
- **RSS Import:** Pull posts from external feeds at hourly, 6h, 12h, or daily intervals. Preview items before importing; auto-download images. Duplicate detection skips already-imported items.
- **AI Assistant:** Generate articles, outlines, title ideas, excerpts, or improve existing content. Create images with DALL-E. Choose tone (Professional, Casual, Friendly, Authoritative, Humorous) and length.
- **Blog Settings:** Configure posts per page, choose a theme and design preset, and toggle display options — sidebar, author info, reading time, social share buttons, related posts, and search.
- **Dashboard Stats:** Published posts, drafts, total views, and pending comments at a glance.

How to Use

1. Open **AirBlog** from the sidebar and select a site from the top filter.
2. Click **New Post**. Enter a title — the URL slug fills in automatically.
3. Write in the editor, format text, and insert media from your library. Toggle between **card** and **list** view to browse existing posts.

4. In the right panel, set categories, tags, featured image, and visibility.
5. Expand **SEO** to add meta title and description, or use the AI wand to generate them automatically.
6. Click **Save Draft** or **Publish**. Use **Schedule** to set a future publish date.
7. Manage comments in the **Comments** tab — filter by Pending, Approved, Spam, or Trash, then approve, reply, spam, or delete individually or in bulk.
8. To import content, go to **RSS Import**, add a feed URL, set the fetch interval, and click **Fetch Now** to preview before importing.

Tips

- Use the **AI Assistant** (wand icon in the editor) to draft articles, improve existing content, generate title ideas, or create images — then edit to match your voice.
- Set comment moderation to **"First"** in Blog Settings to auto-approve returning readers while still screening new ones.
- **Batch actions** let you publish, unpublish, duplicate, or delete multiple posts at once from the post list.
- **Sticky posts** always appear at the top of your blog listing regardless of publish date.
- Use **Merge Tags** to consolidate duplicate tags across all posts in one step.
- **Pin a comment** to keep it at the top of the thread — useful for highlighting a helpful reader question or a key reply.